

# Madison Weil

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## Education

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USC: Broadcast & Digital Journalism M.S., 3.9 GPA Spring 2017  
UCLA: Global Studies B.A., Anthropology Minor, 3.7 GPA Spring 2016

## Work & Leadership Experience

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- KESQ News Channel 3 Palm Springs**, Reporter/MMJ/Fill-in Anchor June 2018-Present
- Pitches, shoots, writes, edits news stories independently and reports live on scene 4-6 times per day for the ABC/CBS/FOX affiliate in the Coachella Valley
  - Reports across multiple digital/social media platforms
  - Has worked all shifts: mornings/dayside/nightside; fill-in anchor when needed
- ABC News Nightline**, Production Associate Aug. 2017-June 2018
- Assisted in the shooting, writing, editing and overall production of ABC's nightly network broadcast show
  - Often produced and edited Nightline's C block independently
- ABC News Digital**, Fellow June-Aug. 2017
- Pitched and helped shoot/edit experimental video content for young audiences on ABC News' national digital and social platforms
- USC Annenberg Media/Television News**, Anchor and Multimedia Reporter July 2016-May 2017
- Pitched and produced day-of-air news packages in the field and anchored a weekly news broadcast
  - Produced innovative video, radio, text and multimedia content for digital platforms
  - One of fourteen American journalists invited to attend the EU Press Conference 2017 in Brussels, Belgium
  - Recipient, Penny Lernoux Award for International Reporting for coverage of Brexit from the E.U.
- CBS News San Diego**, Production Intern Aug.-Sept. 2015
- Assisted on-site and off-site in the production, filming and editing of news segments
  - Conducted independent research for UCLA on the local news' ability to create social change in San Diego
- The Generation: UCLA's Foreign Affairs Magazine**, Op-Ed Reporter/Videographer Sept. 2015-June 2016
- Authored articles for online and print publication on various foreign affairs topics
  - Conducted interviews with international experts; helped the magazine experiment with video content
- Law Offices of David J. Weiss**, Law Clerk Nov. 2014-July 2016
- Conducted legal research and writing pertaining to immigration and civil rights cases
  - Managed case files and communication between legal firms

## Skills

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- Frequently covers Southern California news stories: wildfires, earthquakes, immigration, homelessness
- Able to pitch, shoot, write and edit independently on a tight deadline, report live and anchor
- Reports across all social media platforms, produces web and digital content
- Proficient with Adobe Premiere, ENPS, Adobe Audition, Avid, Interplay, iNews
- Good leadership and teamwork abilities; passion for community involvement